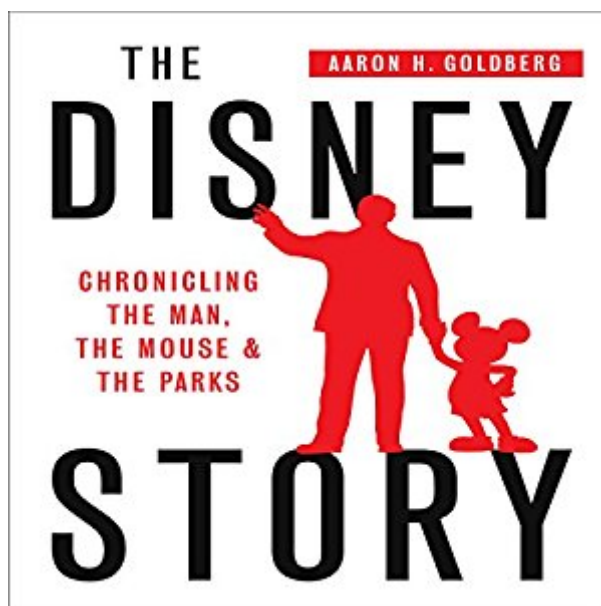


The book was found

# The Disney Story: Chronicling The Man, The Mouse And The Parks



## Synopsis

Attention, all Disney Fans! Do you enjoy learning about the Disney theme parks? Perhaps you're enamored with the man who was Walt Disney? Maybe you're just plain crazy for Mickey Mouse and the Disney big-screen features? No need to order your serving of Disney history and knowledge a la carte anymore. Welcome to The Disney Story, a decade-by-decade look back on the man, the mouse, and the theme parks. From Mickey Mouse's debut at the Colony Theatre in November 1928 to the opening of Shanghai Disneyland in 2016 - and everything in between - finally, the world's greatest storyteller has their story told! In addition to reliving Disney's most memorable moments, there are numerous interesting and lesser-known stories that will expand your Disney knowledge and give you a fresh perspective on your favorite Disney topic.

## Book Information

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## Customer Reviews

I was looking for something to read so I combined my love of Disney with books and this presented itself. This has some very little known facts that I was surprised by. I highly recommend this to anyone looking for a fantastic read that is passionate about Disney. The book is updated all the way through the opening of Shanghai Disney.

I am going to Disney in October for business and thought I would brush up on the companies history. I enjoyed this book immensely. I was a little nervous that I was going to be bored, but this book read very easily and reminded me of One Man Dream in Hollywood studio's. I found the stories and the pictures very fascinating. This book provided me a rich history of the company,

evolution of Epcot, and insight into how Disney World came to be and the key players. I have two colleagues reading it now.

love this book

Grandson loved it!

Have you ever wanted to take a look at the history of Walt Disney and the Disney Company without reading a handful of biographies and books on the parks and films? *The Disney Story: Chronicling the Man, the Mouse & the Parks* by Aaron H. Goldberg is a book that takes us on a journey through the high marks of Disney history. This is a fantastic title for anyone who wants a good overview of Walt and his entertainment empire. *The Disney Story* isn't just a book for people who are new to Disney history, but for anyone who is interested in learning more, especially in a non-confrontational and non-academic tone. Goldberg has a very relaxed writing style and has spent time exploring Disney history in order to offer us this condensed look. Again, this isn't a bad thing at all; he's offering away for Disney enthusiasts to gain a better understanding of their beloved company. Goldberg has also presented the book in two fairly unique ways: he has reprinted articles from media outlets verbatim and he is offering the *Disney Story* website as a larger repository of articles. Goldberg included original scans of the articles for further reading. *The Disney Story* is a very unique way of recounting Disney history. It's a reader, or sorts, that shows us how the media wrote about Disney at the time. Goldberg takes us decade through decade and highlights the major events. Goldberg covers the company, so the starting point is in 1928, with the first Mickey short and takes us to 2016 and the opening of Shanghai Disneyland. In between, Goldberg has selected many of the defining moments in the company's history. It's more than just a recitation of Disney facts; Goldberg also adds his own analysis to the story, which is very welcome. There are also points in the history in which he looks back to help us understand a specific point. *The Disney Story* really is a treasure, simply because of the collected articles. The associated website offers a look at the full-text and scans of the articles used for the book. Again, this gives us insight into how the media (mostly newspapers and magazines) reported on the company. I've always stood firm that the way to become a Disney historian is to read. Not just reading blogs but actually looking at the source material. In most cases, you can rely on books since most people don't have the skill-set to peruse digital archives. But still, you can lose yourself in the world of books about Disney, as long as you are critical of the author and the publisher. In this case, I have a lot of respect for Goldberg and what

he's trying to do. Unlike some historians who are glorified story tellers, Goldberg has researched his facts and backs them up. If you're looking for a great introduction to the history of Disney, then look no further than The Disney Story. Even well-read enthusiasts will enjoy Goldberg's book, often being reminded of an important point in the company's history.

Great read

Good read

Enjoyed reading it.

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